



## 9<sup>th</sup> InsTED WORKSHOP

### Institutions, Trade, and Economic Development

September 20-21, 2025 | 5-40 School of Business | University of Alberta, Canada



**Friday, Friday 19th, 2024**

6:00 pm – 9:00 pm      Pre-conference gathering, Ampersand (by invitation)

**Saturday, September 20th, 2025**

8:00 am - 8:45 am      Arrival/Registration – Coffee and continental breakfast

8:45 am - 9:00 am      Opening Remarks – Ben Zissimos and Beyza Ural Marchand

#### **Session 1: International Trade Credit and Finance**

Chair: Jiatong Zhong (University of Alberta)

9:10 am - 9:50 am      “Trade Credit and Relationships”  
**Tim Schmidt-Eisenlohr** (Federal Reserve Board of Governors); Felipe Benguria (University of Kentucky); Alvaro Garcia-Marin (Universidad de los Andes, Chile)

9:50 am - 10:30 am      “International Trade Finance and Learning Dynamics”  
**Michal Szkup** (University of British Columbia); David Kohn (Central Bank of Chile); Emiliano Luttini (World Bank); Shengxing Zhang (Carnegie Mellon University)

10:30 am - 10:45 am      Coffee Break

## **Session 2: International Trade, Firms, and Labor Markets**

Chair: Eugene Beaulieu (University of Calgary)

- 10:45 am - 11:25 am    “The Effect of Export Market Access on Labor Market Power: Firm-level Evidence from Vietnam”  
**Devashish Mitra** (Syracuse University); Trang Hoang (Board of Governors of the Federal Reserve System); Hoang Pham (Oregon State University)
- 11:25 am-12:05 pm    “Growing Together and Apart: Scale Economies and Specialization”  
**Chong Xiang** (Purdue University); Bjorn Thor Arnarson (University of Copenhagen); Magnus Tolum Buus (University of Copenhagen); Andreas Moxnes (BI Norwegian Business School & CEPR); Jakob Munch (University of Copenhagen)
- 12:05 pm - 1:20 pm    Lunch Break

## **Session 3: Gender, Infrastructure and Welfare**

Chair: Pinar Gunes (University of Alberta)

- 1:20 pm - 2:00 pm    “The Purdah Meets the Factory: Exposure to Female Employment and Son Preference”  
**Reshad N. Ahsan** (University of Melbourne); Diana Contreras Suarez (University of Melbourne); Md. Moniruzzaman (University of Dhaka)
- 2:00 pm - 2:40 pm    “Foreign Direct Investment, Geography, and Welfare”  
**Jose Asturias (U.S. Census Bureau)**, Marco Sanfilippo (University of Torino and Collegio Carlo Alberto), Asha Sundaram (University of Auckland)
- 2:40 pm - 2:55 pm    Coffee Break

## **Session 4: Trade Shocks, Household Welfare and Demographics**

Chair: Jay Hyun (University of Alberta)

- 2:55 pm - 3:35 pm    “Protectionism, Evasion and Household Welfare Evidence from Nigeria’s Import Bans”  
**Bob Rijkers** (World Bank); Erhan Artuc (World Bank); Guillermo Falcone (World Bank); Guido Porto (Universidad Nacional de La Plata)
- 3:35 pm - 4:15 pm    “Gains from Trade with Heterogeneous Households”  
**Gizem Kutlu** (University of Bristol)
- 4:15 pm – 4:55 pm    “Family and Demographic Effects in Worker Response to Trade Shocks: Results from the Matched CPS”  
**Danielle Parks** (University of Colorado, Boulder); John McLaren (University of Virginia)

**Keynote Address:**

Host: Runjuan Liu (University of Alberta)

**4:55 pm - 5:55 pm**      **Keynote address: Prof. Nathan Nunn (University of British Columbia)**  
**Title:** “Zero-Sum Thinking and the Roots of U.S. Political Differences”

**6.00 pm – 7:00 pm**      Break

**7:00 pm**      Conference Dinner at Fairmont Hotel MacDonald, Drawing Room  
(by invitation).

**Sunday, September 21st, 2025**

**Session 5: Export Markets and Subsidies**

Chair: Martin Alfaro (University of Alberta)

**8:30 am – 9:00 am**      Arrival, coffee and continental breakfast

**9:00 am - 9:40 am**      “Policy Relevant Information Spillovers in Export Markets”  
**Joel Rodrigue** (Vanderbilt University); Magnus T. Buus (University of Copenhagen); Jakob R. Munch (University of Copenhagen); Georg Schaur (University of Tennessee)

**9:40 am -10:20 am**      “What Do Market-Access Subsidies Do? Experimental Evidence from Tunisia”  
**Giacomo De Giorgi** (University of Geneva); Nadia Ali (Columbia University); Aminur Rahman (Asian Development Bank); Eric Verhoogen (Columbia University)

**10:20 am -11:00 am**      “Promoting Exports”  
**João Paulo Pessoa** (Sao Paulo School of Economics); Nicolas Depetris-Chauvin (HES-SO-Geneve); Paulo Mencacci (Sao Paulo School of Economics); Emanuel Ornelas (Sao Paulo School of Economics); Cristine Pinto (Insper - Instituto de Ensino e Pesquisa); Vladimir Ponczek (Sao Paulo School of Economics)

**11:00 am -11:15 am**      Coffee Break

**Keynote Address:**

Host: Beyza Ural Marchand (University of Alberta)

**11:15 am-12:15 pm**      **Prof. Daniel Trefler (University of Toronto)**  
**Title:** “The Impact of AI and Cross-Border Data Regulation on International Trade in Digital Services”

**12:15 pm - 1:30 pm**      Lunch Break

### **Session 6: Labor Markets Effects of Offshoring**

Chair: Tianran Dai (University of Alberta)

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| 1:30 pm - 2:10 pm | <b>"Offshoring, Matching, and Wage Inequality: Theory and Evidence"</b><br><b>Gueyon Kim</b> (University of California - Santa Cruz); Dohyeon Lee (Amazon);<br>Dario Pozzoli (Copenhagen Department of Economics)             |
| 2:10 pm - 2:50 pm | <b>"Foreign Manufacturing Jobs and Women: Impacts on Work, Marriage, and Childbirth"</b><br><b>Brian McCaig</b> (Wilfrid Laurier University); Natalia Drozdoff (Wilfrid Laurier University); Nina Pavcnik (Dartmouth College) |
| 2:50 pm - 3:05 pm | Coffee Break  |

### **Session 7: Global Supply Chains and Multinational Production**

Chair: Ben Zissimos

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| 3:05 pm - 3:45 pm | <b>"Relational Frictions Along the Supply Chain: Evidence from Senegalese Traders"</b><br><b>Edward Wiles</b> (Harvard University); Deivy Houeix (MIT)   |
| 3:45 pm - 4:25 pm | <b>"Elsewhere in the Americas: How U.S. Tariffs on China Boosted Mexico's Manufacturing Employment and Output"</b><br><b>Håle Utar</b> (Grinnell College, IZA and CESifo)  |
| 4:25 pm - 5:05 pm | <b>"Multinational Production and Trade Policy"</b><br><b>Sebastian Heise</b> (Federal Reserve Bank New York); Agustín Gutiérrez (University of Wisconsin - Madison); Nicolo Rizzotti University of Chicago); Felix Tintelnot (Duke University) |
| 5:05 pm - 5:15 pm | Closing Remarks – Runjuan Liu  |